



USMAN RIAZ

& CO

Get In Touch



CEO: Bilal Ahmed

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Usman Riaz & co
EST. 2011



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Welcome

to Company Profile

Introduction

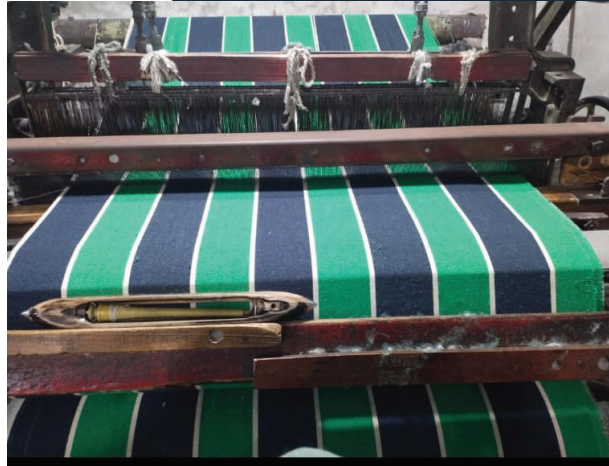
Usman Riaz & co is one of the most well reputed manufacturer and exporters of Tents, Tarpaulins, Shelters, Blankets, Mosquito Nets, Quilts, Sleeping bags, Canvas bags, Cotton Fabric, Rope, Canvas & Allied Canvas Products, We are also supplier of School Kits, Buckets, Soap, Towel, Kitchen Sets. Lantern. cooking stoves from Lahore. Pakistan since 2011.

We have the following units: -

- 1: weaving unit
- 2: dying and waterproof process
- 3: stitching unit
- 4: iron accessories production unit
- 5: finishing and packing

Weaving Unit:

Our weaving unit is equipped with state-of-the-art machinery capable of producing high-quality tent fabrics. We specialize in weaving various materials to create durable and weather-resistant fabrics for our tents.



Dyeing and Waterproofing Process:

In our dyeing and waterproofing unit, we apply advanced techniques to ensure vibrant colors and maximum protection against the elements. Our expertise lies in enhancing the longevity and functionality of our tent materials.



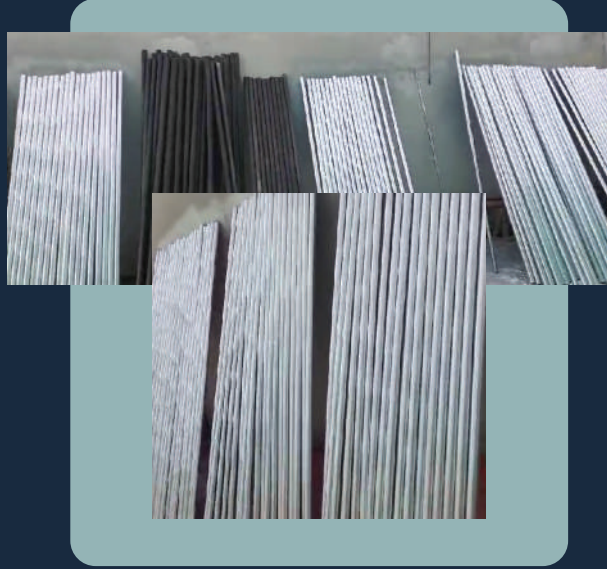
Stitching Unit:

At our stitching unit, skilled artisans meticulously craft each tent with precision and care. From intricate seams to reinforced stitching, we prioritize quality and durability in every aspect of our tent production process.



PRODUCTS





Iron Accessories Production Unit:

In this unit, we manufacture a wide range of iron accessories essential for tent assembly and functionality. From sturdy poles to robust stakes, our iron products are designed to withstand the rigors of outdoor use.

Finishing and Packing:

Our finishing and packing unit is the final stage in our production process, where each tent undergoes thorough inspection and quality assurance measures. We take pride in meticulously packing each tent to ensure safe transportation and customer satisfaction.



MANAGEMENT

Established in 2011, our company is a leading manufacturer of high-quality tents, specializing in providing durable and reliable shelter solutions for various outdoor activities. Under the visionary leadership of CEO Bilal Ahmed and the expertise of General Manager and Sales Manager Umer Farooq, we have grown into a trusted name in the industry. With a focus on innovation, quality, and customer satisfaction, we continue to strive for excellence in every aspect of our business.

BOARD OF DIRECTORS

Bilal Ahmed: CEO

Umer Farooq: GM and sales manager

BUSINESS PERFORMANCE

Usman Riaz & Co. is a dynamic export-focused enterprise specializing in a diverse range of outdoor products and essentials. We are dedicated to the export of tents, tarpaulins, shelters, blankets, mosquito nets, quilts, sleeping bags, canvas bags, cotton fabric, ropes, and allied canvas products. Additionally, we provide hygiene kits, school kits, jerry cans, buckets, soap, towels, kitchen sets, lanterns, and cooking stoves. With a commitment to efficiency and quality, Usman Riaz & Co. delivers premium products to meet the needs of our global clientele.

Mission

At Usman Riaz & Co., our mission is to emerge as the foremost manufacturer and exporter of tents, tarpaulins, shelters, blankets, mosquito nets, quilts, sleeping bags, canvas bags, cotton fabric, rope, canvas, and allied canvas products. Additionally, we aim to be a reliable supplier of hygiene kits, school kits, jerry cans, buckets, soap, towels, kitchen sets, lanterns, and cooking stoves worldwide. We are committed to adding value to our society by providing meaningful employment opportunities to our employees and advancing their growth prospects.

Values:

Market Leadership: We strive to lead the market by delivering quality products and exceptional service to our customers. We continuously learn from their feedback to raise the bar for our products.

Innovation and Customer Focus: Innovation, customer-centricity, and a commitment to quality are at the core of our company values.

Employee Development: We invest in our employees, our greatest asset, by providing them with state-of-the-art machinery and advanced training to enhance their skills and foster their professional growth.

Stakeholder Relationships: We aim to cultivate enduring relationships with stakeholders, including buyers and suppliers, built on trust and mutual respect.

Talent Attraction and Retention: We create a culture that encourages openness, innovation, and individual growth, attracting and retaining outstanding talent through rewarding initiative and performance.

Sustainable Growth: Through the synergy of our people, technology, management systems, and market opportunities, we pursue profitable growth while ensuring fair returns to our shareholders.

Corporate Ethics: We uphold the highest standards of corporate ethics in serving society, striving to set benchmarks for ethical business practices.

WORK ENVIRONMENT

Our policies and core values are aimed towards creating an informal yet stimulating team-oriented work environment with a culture of sharing and open communication. We cherish the diversity of viewpoint of every individual; we realize this encourages innovation and develops character.

All employees have the right to a stress- and injury-free work environment. We ensure our employee safety and health by providing various in-house facilities such as a gym and making sure that all staff understand and uphold our safety policy. All our employees are permitted and encouraged to afford time and attention to personal concerns.

OUR PEOPLE

The success of any organization is largely dependent on the people working for it. Each member of our team is considered equally important and provided constant training, motivation and guidance. We possess a dedicated staff of the highest caliber dedicated to making our business a success.

We ensure that every employee has the opportunity for maximum professional development. To achieve this goal, we seek to provide challenging work prospects for all employees. Each person is compensated and rewarded for his or her performance and hard work on a strict merit basis.

CONSERVATION

We expect and encourage our employees to actively participate in community service and to take care of the environment entrusted to us as citizens sharing the earth's resources

CUSTOMER SATISFACTION

We are customer-driven; we go the extra mile to make sure our clients' expectations are met and exceeded on every issue. We partner with leading companies to arm ourselves with the latest technology and provide customers with innovative solutions in the most cost-effective manner available.

ETHICAL BEHAVIOR

We make it clear that being a sincere, honest and decent human being takes precedence over everything else. In the Usman Riaz & co, there is an all-round respect for elders, tolerance for equals and affection for youngsters.

Managers are expected to lead from the front, train junior colleagues through delegation, resolve conflicts speedily, be visible at all times and act as role models for others.

We make sure that all our processes and methods conform to the highest ideals of professional behavior. Our organizational structure is straight-forward and need-based; accountability is transparent, consistent and both horizontal and vertical.

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QUALITY POLICY

Usman Riaz & co believe in Total Quality Management –Management where quality is controlled in every aspect of the business. We take pride in everything we do; our success is our employees.

Their commitment to continuous improvement and meeting the customer's expectations provides a basis for achieving our quality objectives.

Quality values must be internalized at every level of the company. Our approach to communicating and implementing these values is one of encouragement, education and training.

Manufacturing top quality products has always been our top priority. To achieve this, we have implemented sound engineering policies which we are constantly improving. Today, our idea of processes includes not only manufacturing policies but also business and management processes. Supporting these processes are stringent quality assurance procedures and a comprehensive system of internal audits.

We have 3 Quality Improvement Teams in various departments to ensure continuous improvement focus in the organization.

Key performance indicators (KPI) concept: Each division in the company sets SMART (specific, measurable, achievable, recordable and time-based) targets for the annual improvement of its key process parameters, reviewed by the management every quarter.

We have a comprehensive set of engineering tools, rules, processes, training materials, guidelines, best practices and other supporting documents to make sure our products comply with every possible customer requirement.

We at Usman Riaz & co are committed to producing quality products which conform to our customer requirements and strengthen our position as a quality-managed company. Our pledge is to provide the market with the best quality products at competitive prices through a customer-driven and service-oriented, dynamic management team. To meet this obligation, the company will continue updating skills of its employees by training, acquisition of new technology, and regular re-evaluation of its quality control and assurance systems. Appropriate resources of the company will be directed towards achieving the quality goals through employee participation.

WE ARE COMMITTED

- To continually improve the effectiveness of the quality management systems.
- To provide better quality products to our customers that fully satisfies their needs.
- To educate our employees to understand the importance of quality and how to measure it.
- To provide a healthy environment – environment where ideas & suggestions are welcomed and shared to deliver better quality products and services.
- To utilize optimum resources to meet urgent in-time deliveries with highest reliability.

CHILD LABOR:-

We conform that neither we or nor of our any subsidiary or affiliated entities is engaged or will not engaged in any practice inconsistent with the rights set forth in the convention on the rights of the child, including Article 32. We warrant that in our factories or the factories from which our raw materials came were free from child labor.

ANTI-PERSONNEL MINES:-

We warrants that neither we or nor of our any subsidiary or affiliated entities is engaged or will not engaged in the sale or manufacture of anti-personnel mines or components utilized in the manufacture of anti-personnel mines.

ENVIRONMENT POLICY:-

Usman Riaz & co is committed to the environment. We realize that we live in a world where resources are finite and the eco- system has a limited capacity to absorb the load mankind is placing on it. That is why we make every effort to make sustainable development a reality. The numerous projects and plants implemented in and around our site bear ample testimony to our dedication. Some of our objectives are to improve effluent and waste management, and reduce water loss. These and other environmental concerns are exemplified in our environmental policy, which every employee is expected to uphold and implement.

Environment, Health and Safety (EH&S) Policy

Usman Riaz & co shall:

- ▶ Minimize its environmental impact, as is economically and practically possible
Save raw materials including energy and water, avoid waste
- ▶ Ensure that all its present and future activities are conducted safely, without endangering the health of its employees, its customers and the public
- ▶ Develop plans and procedures and provide resources to successfully implement this policy and for dealing effectively with any emergency
- ▶ Provide environmental, health and safety training to all employees and other relevant persons to enable them to carry out their duties safely without causing harm to themselves, to other individuals and to environment
- ▶ Ensure that all its activities comply with national environmental, health and safety regulations

This policy shall be reviewed as and when required for betterment of the same.

RESULTS

These efforts were streamlined in 2015 through the formation of a committee of internal experts to look regularly into issues concerning environment, health and safety. The committee is currently involved in the management of fresh water use, effluent management, and control on air emissions, energy conservation and maintenance of health and safety standards in the company. It uses guidelines provided by the National Environment Quality Standards (NEQS) as a benchmark, even modifying processes to conform to its objectives.



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